



Management Analysis and Planning Programme

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Up to £7,000 funding for your organisation to improve your management effectiveness

Research has consistently shown that improved management practice leads to increased business productivity. In a busy schedule, management development often suffers – and that’s exactly where the MAP programme helps your business by providing a good, structured, flexible approach to identifying and addressing your company needs.

The MAP programme is specifically designed for small to medium enterprises (10 to 250 employees). The analysis of your business is carried out on-site by a professional business adviser, who will provide you with a report detailing your:

- Management/leadership strengths and weaknesses.
- Areas for development.
- Management/leadership skills gaps.

Most importantly, you will receive a plan showing practical, achievable solutions to any areas that need attention.

The Department for Employment and Learning will meet the cost of the business analysis, (itself worth £1000) and will provide up to a further £6000 of funding towards development activities arising from the completed training and development plan.

MAP can contribute to:

- increased business performance and profitability.
- a greater understanding of the management and leadership issues with your business.
- highlight areas of concern.
- recommend constructive, positive solutions.
- provide funding towards activities set out in your training and development plan.

To find out whether your organisation is eligible and how the MAP programme can benefit your business contact our support team on 08002218940 or feel free to call the Programme Director on the number provided below.

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